

# Provider Bulletin

Molina Healthcare of Washington, Inc.

February 4, 2025

## Molina WA Eliminating HCV (Hepatitis C) Member Rewards Program Medicaid, Marketplace, and Medicare

### Join Us in Eliminating Hepatitis C in Washington State!

Molina Healthcare of Washington is committed to eradicating Hepatitis C by 2030, in partnership with the Washington State Department of Health. To learn more about this partnership please see message from Governor Inslee at <https://content.govdelivery.com/accounts/WAHCA/bulletins/3cc9cae>.

We want to work in conjunction with you as care providers to help achieve this goal! To encourage participation and adherence to treatment, Molina is offering Gift Card rewards to members diagnosed with Hepatitis C (HCV) who agree to treatment and successfully complete the outlined treatment milestones.

### How You Can Help:

- **Identify and Diagnose:** Screen your patients for Hepatitis C and confirm active diagnoses.
- **Encourage Treatment:** Motivate your patients to consent to and adhere to the treatment plan.
- **Monitor Progress:** Track treatment milestones and ensure patients reach key points in their treatment journey.

### Hepatitis C Member Incentive Program Details:

#### Eligibility:

- Open to members of all ages.
- Must have Molina as primary insurance.
- Must have an active Hepatitis C diagnosis before starting treatment.

### Reward Milestones (Members Earn Up to \$100 in Gift Cards!):

1. **Hepatitis C Testing and Consent to Treatment** - Earn a \$25 Gift Card.
2. **Achieve Treatment Mid-Point** - Earn a \$25 Gift Card.
3. **Complete Treatment and Retesting** - Earn a \$50 Gift Card.

### How to get the Rewards for your patients:

- **Option 1:** Receive gift cards to distribute to members who reach milestones. Contact us to execute a Letter of Agreement.
- **Option 2:** Notify Molina when members reach milestones, and we will administer the incentives.

**Contact Us:** For more details, reach out to Gayatree Sapre at [gayatree.sapre1@molinahealthcare.com](mailto:gayatree.sapre1@molinahealthcare.com).

**Note:** The \$100 Hepatitis C Member Incentive is exempt from the annual \$200 Quality incentive limit for Medicaid Members.

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